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**For Immediate Release**

## **Millbrook BIA releases New Marketing Video**

Members of the Millbrook Business Improvement Area (BIA) are excited about the recent launch of their new video promoting the community they call home. Produced by local digital photographer, Patrick Stephen from Stephen Digital, the new release showcases all that the charming community just 10 minutes southwest of Peterborough has to offer.

“We are constantly telling people through our advertising, word of mouth and direct marketing what a wonderful community we have here in Millbrook” says Kate DeKlerck owner of the The Quilt Shop, “but this video visually brings to life and sums up all that is good here.”

Millbrook is a funky little town that sports a number of charming shops and restaurants. It draws an eclectic group of visitors. Most recently, King Street was transported back in time to the 1890’s for the filming of a scene for the highly anticipated new dramatic television series *ANNE*, based on Lucy Maud Montgomery’s timeless classic novel *Anne of Green Gables*. Before that, King St. provided an edgy small-town backdrop for the filming of Canadian Country music duo *High Valley’s* music video *Every Week Has a Friday*.

“Millbrook is more than just a place to shop.” says local BIA Chair Nancy Fallis. “It is a place to live, raise a family, work and play. We really do have it all right here!”

Watch the new Millbrook video at the BIA’s new YouTube Channel - [https://www.youtube.com/channel/UCqnv7-1C2f4CUPXW7R\\_n-EA](https://www.youtube.com/channel/UCqnv7-1C2f4CUPXW7R_n-EA)

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